

UTAH HORSE COUNCIL

5093 SOUTH 1500 WEST
RIVERDALE, UTAH 84405
801-612-0417

UTAH HORSE EXPO

TERMS AND LICENSE AGREEMENT FOR SHOW EXHIBITION SPACE



1. IDENTIFICATION:

EXHIBITOR COMPANY: _____
NAME OF AUTHORIZED AGENT: _____
ADDRESS OF COMPANY: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: (_____) _____ FAX: (_____) _____
TYPE OF MERCHANDISE TO BE EXHIBITED: _____
EMAIL ADDRESS: _____

2. BOOTH SPACE RENTAL:

5% DISCOUNT OFF BOOTHS IF PAID IN FULL BY 15 JANUARY 2012

	NO.	RATE (for profit booth only)		TOTAL
EXHIBIT SPACE UPPER DECK CHOICE(S)	#1 _____	#2 _____	#3 _____	#4 _____
EXHIBIT BOOTH SPACE UPPER DECK (10X10)	_____	BOOTH X \$450.00 EACH = \$		_____
NON-PROFIT BOOTHS (APPROX EX10)	_____	BOOTH X \$250.00 EACH = \$		_____
AVAILABLE UPPER LEVEL (3FT DRAPE)	_____	SQ. FT. X \$1.50 PER SQ. FT. = \$		_____
ARENA AREA EXHIBIT SPACE	_____	#1 _____	#2 _____	#3 _____
ARENA AREA CHOICE(S)	_____	#4 _____	_____	_____
TOTAL AGREED PRICE :	\$	_____		_____
TYPE OF PAYMENT:	CHECK	_____		MONEY ORDER _____

CORNER BOOTHS ARE \$1200.00

3. PAYMENT: PAYMENT MUST BE ACCOMPANIED WITH SIGNED CONTRACT. ALL BOOTH(S) MUST BE PAID IN FULL BY MARCH 1ST, 2012. CHECKS PAYABLE TO THE UTAH HORSE COUNCIL. FAILURE TO MAKE PAYMENT AS SPECIFIED SHALL ENTITLE UTAH HORSE COUNCIL TO CANCEL THIS AGREEMENT WITHOUT NOTICE AND EXHIBITOR COMPANY SHALL REMAIN LIABLE FOR ANY OUTSTANDING BALANCE, NO REFUNDS. EXHIBITOR BADGES WILL BE ISSUED BY BOOTH OR SQUARE FOOT USAGE. OUTSIDE SPACE USED TO SELL, TRADE, AND SHOW YOUR GOODS, WILL BE DEALT WITH BY PRIVATE TREATY. MUST BE APPROVED BY SHOW MANAGEMENT. HORSE STALL RENTAL \$15.00 PER DAY, OR BY PRIVATE TREATY. OFF-SITE SALES PERMIT NEEDED.

4. MISCELLANEOUS:

SHOW NAME: UTAH HORSE EXPO
LOCATION: SALT LAKE COUNTY EQUESTRIAN PARK
MOVE IN DATES: THUR MARCH 8, AND FRI, MARCH 9, 2012
SHOW DATE: FRI, MARCH 9, SAT, MARCH 10, AND SUN, MARCH 11, 2012
MOVE OUT DATES: MARCH 11, 5 PM TO 10 PM, MON, MARCH 12, 8 AM TO 1 PM,

FOR QUESTIONS OR INFORMATION CALL (801) 825-6975 OR (801) 612-0417

E-MAIL AT hurtlett_low@hotmail.com OR clhargood@uwc.com

VISIT OUR WEBSITE AT www.utahhorsecouncil.com

SHOW RULES REGULATIONS AND BOOTH INFORMATION
MUST BE READ IN FULL AND AGREED TO ON BACK OF CONTRACT

I _____ THE UNDERSIGNED EXHIBITOR, UNDERSTAND AND AGREE TO ALL RULES AND REGULATIONS OF THIS CONTRACT.

COMPANY NAME _____
YOUR TITLE _____
SIGNATURE _____ DATE _____

PERMISSION FOR ANY SPECIAL REQUEST(S) _____

THESE REQUEST(S) ACKNOWLEDGED AND AGREED TO BY THE UTAH HORSE COUNCIL.

SIGNATURE _____ DATE _____

UTAH HORSE EXPO MANAGEMENT