

TERMS OF CONTRACT

1. DEFINITIONS

COMMERCIAL - Shall apply to all parties promoting a product, service, or stallion for a commercial benefit.

NON-PROFIT - Shall apply to all non-profit organizations promoting particular equine - related activities.

BREED ASSOCIATION \ REGISTRY - Shall apply to all Associations \ Registries that are responsible for the registry of a particular breed of horse.

2. PAYMENTS AND TERMINATION OF CONTRACT

If the terms of payment as set forth on this contract are not met, the rights of Exhibitor to the space shall cease and terminate. Space can be reassigned and no refunds will be made. Upon cancellation of space, up to 3 months prior to show opening, a 2/3 payment will be refunded period. From 3 months to 46 days before show opening, 1/2 will be refunded. During the last 45 days before show opening, no refunds will be made for any reason (exception- see sections 12). Booths may not be set up or horses may not be moved into stall until full payment is received.

3. COMPLIANCE WITH LAWS AND REGULATIONS

Exhibitor agrees to obey all laws, ordinances, and regulations governing the use of the Equestrian Park; to abide by the rules and regulations of the South Jordan Fire and Police Departments; to obey all UT Horse Expo rules and regulations (to be issued by UT Horse Expo Management); and other such public officials whose duties may regulate exhibits. All decorative materials used in displays must meet the flame proofing regulations of South Jordan Fire Department. No tacks, nails, or screws may be driven into the wall, floors, or pillars of the Arena, Stalls, or Barns. No banners can be place across aisles. No signs may be taped to walls. No stickers, pressure adhesives, helium balloons, etc., may be distributed. Helium balloons maybe displayed with permission of the UT Horse Expo Management. Exhibitors cannot distribute food, including popcorn and beverages, unless approval has been obtained from the UT Horse Expo Management. All dogs must be on a 6- ft. leash and under control at all times. No dogs are allowed in the Arena or Horse Barn.

4. BOOTH CONSTRUCTION AND EQUIPMENT

The UT Horse Expo will provide an identification sign and number for each display booth space. Each booth will have 8 ft. back drapes and 3 ft. side drapes. The back drape and side drape may not be moved or removed without the UT Horse Expo Managements approval. No signs, apparatus, construction, etc., may extend more than 8 ft. above the floor in exhibit booth space. The exhibit may extend forward 4 ft. from the rear wall at the 8 ft. height, but further extension must be limited to a 3 ft. height. Deviations from the 8 ft. x 3 ft. regulations as outlined above may be permitted with UT Horse Expo Managements approval in cases where exhibit space constitutes a four-booth or more "Island" or along perimeter of exhibits. The Exhibitor must drape unsightly structures at his own expense. We strongly recommend only professionally- made signs and floor coverings for your exhibit areas. Electricity is furnished, but please bring an extension cord. Extra lighting is encouraged for booths in the live stock barn.

5. HORSES AND HORSE STALLS

Horse Exhibitors will keep their horses on the premises at all times during exhibition hours. Bedding for horses will be furnished by the UT Horse Expo. Exhibitors will provide their own feeds and feeding equipment and will be responsible for maintaining the cleanliness of their stalls. Negative Coggins is required on all horses per State regulations. Health certificates are required on all out-state-horses.

6. USE OF SPACE AND AISLES

No booths may extend into aisles and aisles must be kept clear. Interviews, demonstrations, and distribution of literature must be done inside the Exhibitors booth space. Aisles will be cleaned each day by Expo personnel. Exhibitors must keep their booth space clean, carpet swept, and in good order. All exhibits must be attended during all show hours. No

loud speakers will be allowed by Exhibitors. Small sound amplification systems may be used, but the sound must be inoffensive to neighboring Exhibitors. The Exhibitor may not assign this contract nor permit any other company to share the exhibit space without express permission from the UT Horse Expo Exhibit Director. No one can exhibit, pass out literature, or put up signs, unless a contract has been obtained for space from the UT Horse Expo. No Exhibitor shall take photos for resale without UT Horse Expo Management permission.

7. REJECTION OF APPLICANTS AND EXHIBITORS

The UT Horse Expo reserves the right to reject any applicant for space at any time, and reserves the right to regain possession of any space by refunding to the applicant or Exhibitor the amount paid for space.

8. CHANGES IN BOOTH LOCATION

The UT Horse Expo reserves the right to make such booth changes as it Deems necessary for the good of the show period.

9. SECURITY AND LIABILITY

Security guards will be on hand during the show and move-in and move-out periods. The Salt lake County Equestrian Park and the UT Horse Expo Management will take all reasonable precautions against damage or loss by theft, fire, storm, strikes, or other causes. However, neither UT Horse Expo Management nor the Salt Lake County Equestrian Park will be liable for loss to Exhibitors from any of these causes or any cause whatsoever that may arise from the use and occupancy of exhibit space. In all cases, Exhibitors are required to care fire and liability insurance covering trade shows and fairs which insures their goods and exhibits against damage and loss or personal injury. Furthermore, the Exhibitors agree to indemnify and hold harmless UT Horse Expo Management and their employees against any and all claims arising out of acts or failure to act of Exhibitors or his representatives, horses, or exhibits at the Show. Exhibitors agree to pay promptly for any and all damages to the Salt Lake County Equestrian Park or equipment incurred through carelessness, or otherwise, by the Exhibitor or his employees or agents.

10. CANCELLATION OF SHOW

If the arena, horse barn or stalls should be destroyed, damaged by fire, or otherwise rendered unusable, or if a strike makes it impossible for the UT Horse Expo Management to permit an Exhibitor to occupy the premises, the UT Horse Expo Management is released from any and all claims which might arise in consequence thereof. If any other event or circumstance not caused by UT Horse Expo Management prevents an Exhibitor from erecting or staffing their exhibit for all or any part of the show period, the contractual responsibility between the Exhibitor and the UT Horse Expo Management shall be considered to be satisfied and there shall be no refund to the Exhibitor.

11. PUBLICITY RELEASE

I, the Undersigned, do hereby grant to the UT Horse Council and the Utah Horse Exposition, the right to use my name and likeness, using video or audio, and use photographs of me in any association with the Utah Horse Council and the Utah Horse Exposition in all media.

I, the Undersigned, understand that release and consent given herein, is made without compensation and no compensation is required or anticipated. I hereby release the Utah Horse Council and the Utah Horse Exposition, an it employees, directors, and members from any and all liability, claims, or causes of action with this consent and release.

12. REIMBURSEMENT

Claims for reimbursement for horses not attending the UT Horse Expo due to an unavoidable illness must be accompanied by a veterinarian's certificate. Claims for reimbursement for display booth nonattendance due to illness must be accompanied by a doctors certificate. All claims must be submitted no later than April 1, 2012 and are subject to a \$25.00 administrative fee.