

Matthew A. Bartlett  
5093 South 1500 West  
Riverdale, Utah 84405  
(801) 627-6471  
UTAHHORSECOUNCIL@MSN.COM



October 20, 2011

Dear Exhibitor:

We are once again proud to bring to Utah top of the line equestrian equipment, supplies, clothing demonstrations, and seminars. Whether you're interested in riding the scenic trails of Utah Mountains, showing your horse in a local horse show, or participating in a performance related venue, the 2012 Utah Horse Expo will have something for everyone. The Utah Horse Council has contracted the dates of March 9th, 10th and 11th, 2012 for the Utah Horse Expo next year. The show will be advertised through radio, TV, internet (check us out on facebook groups) and in the newspaper.

Horse ownership in Utah represents one of the largest industries in Utah. The Utah Horse Expo to offers the dedicated horse community in Utah the ability to view new products and services plus gain needed information about their own industry.

#### **UTAH HORSE TRAINERS CHALLENGE**

Which will pit four of Utah's top horse trainers against one another in a no holds barred competition for over \$5,000 in cash as well as other prizes. The Utah Horse Trainers Challenge™ will require each participating trainer to break and train a two year old for 60 days prior to the Expo with visitors to the expo voting to decide which trainer prevails.

**Educational Seminars:** A number of current and important topics will be discussed by well known veterinarians topics such as: Colic, emergency horse care, horse reproduction and what to look for when purchasing your first horse.

**Horse Demonstrations:** An arena will be set up to provide spectators the opportunity to view a variety of horse demonstrations. A packhorse demonstration will be presented for those interested in back country pack trips.

**Rodeo Royalty:** Rodeo Royalty will be in attendance during the Expo to meet the general public and promote the Horse industry.

**Horses Big and Small:** A Horse Expo would not be an Expo unless there were horses, through out the Expo horses of all sized will be used in various ways to promote the Horse Industry. If your company is interested in becoming a sponsor or exhibitor please contact us. Our idea of holding this show at this time of the year is to offer the public ideas and products, all under one roof.

Respectfully Yours,

Matthew A. Bartlett  
President  
Utah Horse Council